Wednesday, July 31

1:00 – 1:45pm  Opening Joint Session  
*Current Trends in Enrollment Management and Higher Education*  
Crystal Newby, College Board; Jenny Rickard, Common App;  
Jon Boeckenstedt, Oregon State University  
Facilitator: Rob Springall, Wittkieffer

1:45 – 2:00pm  Break

2:00 – 3:00pm  Split Sessions with Group Discussion

**Middle Management (Associates)**  
*History and Structures of Admissions and Upper Management*  
Krista Evans, Lafayette College

**Enrollment Management (Deans and Directors)**  
*History and Structures of Enrollment Management*  
David Kalsbeek, Human Capital Research

3:00 – 3:15pm  Break

3:15 – 4:00pm  Joint Session  
*Diversity, Equity, Inclusion, and Justice in Admissions*  
Adrienne Oddi, Queens University; Tony Sarda, College Admission Consultant;  
Joni Klopp, Millersville University  
Facilitator: DJ Menifee, Bradley University
Thursday, August 1st

8:00 – 9:00am  Morning Coffee Hour Conversation (Optional)

9:00 – 10:00am  Joint Session
Strategic Planning: Aligning Vision, Mission, and Values
Debbie Little, Penn State World Campus; Kim Chaffer Schroeder, KAS Consulting, LLC, Clark Community Foundation Scholars

10:00 – 10:15am  Break

10:15 – 11:00am  Roundtable Break-Out Discussions – Current State of Affairs
Middle Management (Associates)
Transition Considerations: Upward Mobility, Graduate School, Institutional Positioning
Conversation Facilitator: Aimee Huffstetler, Gwynedd Mercy University

Enrollment Management (Deans and Directors)
A Conversation About the Big Picture of Enrollment Management
Conversation Facilitator: Johnnie Johnson, Washington College

11:00 – 11:15am  Break

11:15 – 12:00pm  Closing Joint Session
Leadership vs Management
Lisa Keegan, Bucknell University; Jim Plunkett, Wagner College
Facilitator: Becky Bowlby, The College Coaches